



**The Global Alliance for
Surgical, Obstetric, Trauma
and Anaesthesia Care
(The G4 Alliance)**

Strategic Plan, 2022-2024

OUR MISSION

To advocate for the neglected surgical patient

OUR VISION

Universally available, accessible, acceptable and quality emergency and essential surgical, obstetric, trauma, and anaesthesia care.





WHO WE ARE

A coalition of associations and organizations around the world working to increase awareness, foster political will, shape policy, and mobilize resources to make access to quality, safe, timely, and affordable emergency and essential surgical, obstetric, trauma and anaesthesia (SOTA) care a global health priority and a reality for all.

OUR INSTRUMENT

Advocacy





OUR THREE PILLARS

The G4 Alliance focuses its advocacy on three pillars: awareness, policy, and resource mobilization.



OUR ADVOCACY TARGETS / MINDS WE WANT TO CHANGE

Multilateral organizations, national governments, global funding bodies, media, and people everywhere

OUR THEORY OF CHANGE

Universal access to SOTA care can be achieved by raising awareness at grass-roots, national, regional, and global levels; securing commitments; and engaging in strategic partnerships which all help enable each country to advance through the stages of:

awareness of the gap,

commitment to the goal,

initiating a planning process,

completing a plan to strengthen SOTA care systems at all levels of service delivery,

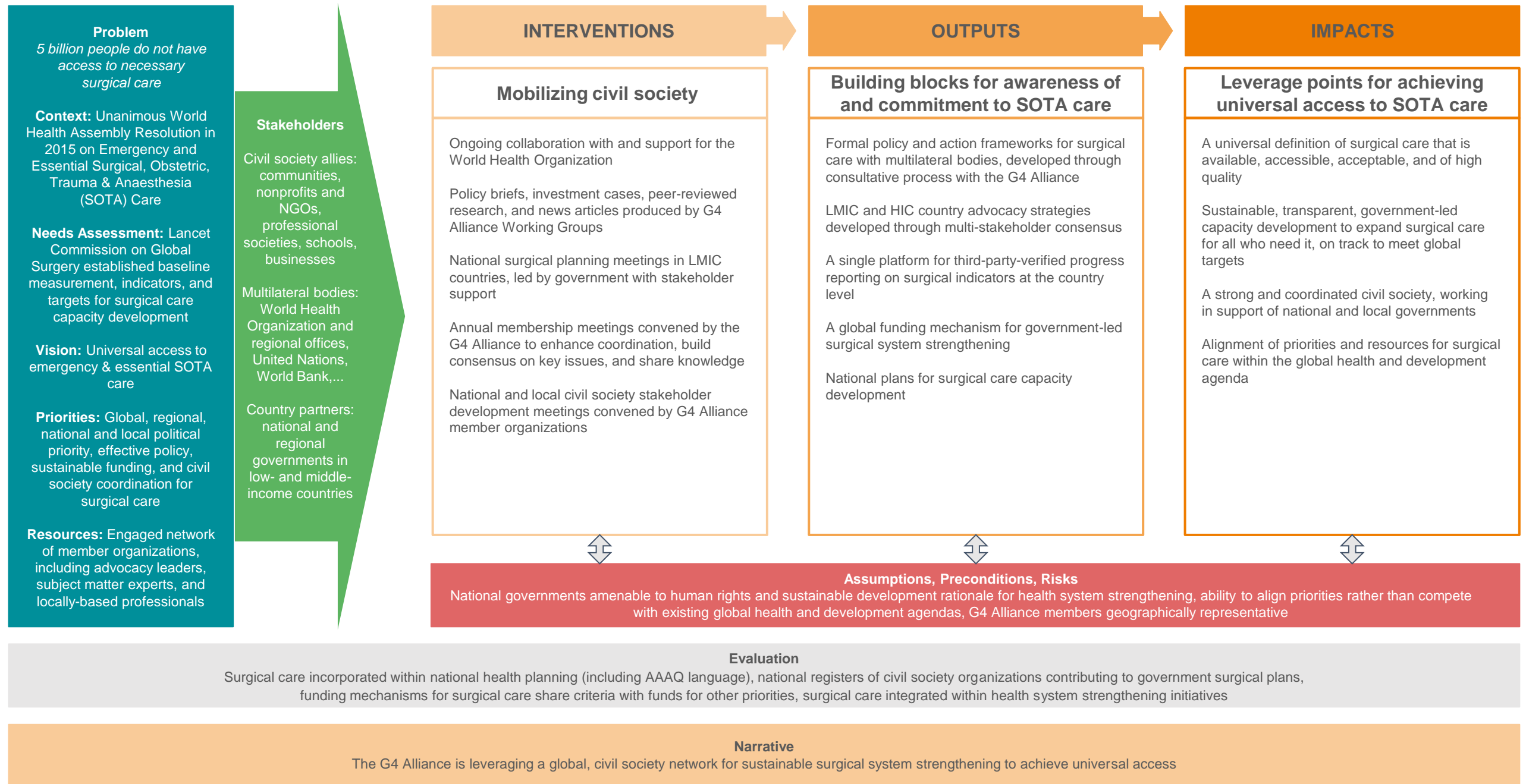
funding that plan,

and implementing the plan.

Advocacy and civil society have a role in each stage.



The G4 Alliance Theory of Change: A Path to Achieving the Vision



An aerial, high-angle photograph of a very busy city intersection, likely in Japan. The street is filled with a large number of pedestrians crossing at various points, including wide zebra crossings. The buildings lining the streets are modern and commercial, with one building prominently displaying the 'TSUTAYA' logo. The scene is captured with a slight motion blur, emphasizing the fast-paced nature of the environment. The overall color palette is dominated by the greys of the pavement, the various colors of the pedestrians' clothing, and the urban architecture.

OUR ADVOCACY GOALS AND STRATEGIES, BY PILLAR AWARENESS

The G4 Alliance Strategic Plan, 2022-2024

I. AWARENESS

Build awareness of the need, gap, and capacity for SOTA care, by building a united civil society voice for the global SOTA care agenda

GOALS

- A. Recognition of surgical, obstetric, trauma, and anaesthesia care as part of the global public health agenda
- B. Understanding of the gap between the need for and provision of SOTA care
- C. Understanding of the resources required to close the gap
- D. Acceptance of government accountability for SOTA care as part of Universal Health Coverage and human rights.

STRATEGIES

- A. Amplifying stories of patients, health providers, and communities.
- B. Emphasizing the need for greater government accountability for surgical care as part of Universal Health Coverage and human rights.
- C. Communicating with evidence about challenges, solutions, and opportunities.
- D. Quantifying and tracking progress in closing the gap in SOTA care.
- E. Addressing knowledge gaps through data collection and research.
- F. Highlighting the work of G4 members.
- G. Building coalitions to support collective action.



OUR ADVOCACY GOALS AND STRATEGIES, BY PILLAR

POLICY

The G4 Alliance Strategic Plan, 2022-2024

II. POLICY

Support an enabling environment for SOTA care capacity development by leading civil society to analyze, develop, and promote policies with governments and other stakeholders

GOALS

- A. National plans for SOTA care in place in each country
- B. Policies in place at local, national, and multi-national level which support strengthening SOTA capacity and implementing plans for SOTA care
- C. Systems in place to track and report on countries' progress in their commitments toward SOTA care
- D. Plans for SOTA care implemented through collaboration and cooperation

STRATEGIES

- A. Advancing the policy agenda of WHA Resolution 68.15, including the development of national surgical plans.
- B. Developing principles of the right to emergency and essential SOTA care in policies.
- C. Leading civil society to hold governments accountable to their commitments to SOTA capacity building.
- D. Creating and promoting evidence-based policy development tools.
- E. Building equity and inclusion into all policies affecting SOTA care.



OUR ADVOCACY GOALS AND STRATEGIES, BY PILLAR

RESOURCE MOBILIZATION

III. RESOURCE MOBILIZATION

Grow, align, and optimize resources from all sources for SOTA care capacity building

GOALS

- A. National and global funds committed to develop and implement national plans for SOTA care
- B. Funding available to eliminate backlogs and strengthen capacity in SOTA care
- C. Human, technical, and product resources aligned to the areas of need globally

STRATEGIES

- A. Building and promoting the investment case for surgical capacity development.
- B. Addressing the gaps in resources that prevent the advancement of SOTA care.
- C. Promoting mechanisms for generating resources directed at SOTA care.
- D. Ensuring resources are going to places of greatest need.
- E. Facilitating knowledge sharing and collaboration among G4 Alliance members.

Member Organizations of the G4 Alliance



as of November 30, 2021